

Nick Turner, Founder and Managing Partner, Stratforma

Strategist, advisor and futures thinker, Nick Turner has over 30 years' experience offering counsel to senior decision-makers at global organisations, helping them make better decisions today for an uncertain tomorrow.

Nick is the product of Silicon Valley and Wall Street, having served as a Managing Director and Head of Strategy at Morgan Stanley, after a number of years spent in the high-technology industry in California.

Prior to founding advisory boutique Stratforma in 2014, Nick was a Senior Partner at Michael Porter's Monitor Group and Co-President of scenario planning and experiential learning pioneers, Global Business Network (GBN).

As a consultant, Nick has led a diverse range of strategy formulation and capability building projects, across multiple geographies and sectors, including banking, asset management, energy, technology, infrastructure and real estate. Nick has also advised governments / public sector organisations on industrial and economic policy development. Recent assignments have included:

- Stress-testing strategic choices by challenging assumptions on the recovery of travel post global Pandemic, for the world's largest travel tech company
- Developing long-term, robust strategy for a global real estate private equity firm
- Examining the future of IoT and identifying key market opportunities
- Go-to-market strategy development for a new global data analytics company
- Exploring the "future of work" for a global investment bank
- Scenario-based strategic planning for the future of banking
- Enhancing team-based decision-making for the ExCo of a major UK retail bank
- Improving the awareness and management of strategic risk in Chinese consumer finance

Notable clients include Amadeus, Barclays, Bank of America, BentallGreenOak, BlackRock, BP, Citigroup, City of London Corporation, CK Hutchison Holdings, Continental, Crédit Agricole, Fidelity, GE Healthcare, McLaren Applied Technologies, Panasonic and Santander.

A compelling speaker and world-class facilitator, Nick has shared his experience and expertise in a variety of settings. He has designed, developed and led customised executive development programmes in strategy, innovation and leadership. He is a guest lecturer at leading business schools, including London (LBS), Imperial College and INSEAD.

Nick holds a BSc (Hons) in Management Science and has completed executive education programmes in strategy, decision-making and the impact of big data at both LBS and Stanford University.

Nick is a trustee of the Alchemy Foundation (social welfare) and The Heart of the City (responsible business). He also served as a Board Member of the Mayor of London's Enterprise Panel (LEP), chairing the committee promoting the Science and Technology sectors.
