

## Nick Turner, Founder and Managing Partner, Stratforma



Advisor, corporate strategist and futures thinker, Nick Turner has over 25 years' experience offering counsel to senior decision-makers at global organisations, helping them make better decisions today for an uncertain tomorrow.

Nick is the product of Silicon Valley and Wall Street, having served as a Managing Director and Head of Strategy at Morgan Stanley and Nomura, after a number of years spent in the high-technology industry in California.

Prior to founding Stratforma in 2014, Nick was a Senior Partner at Monitor Group and Co-President of scenario planning pioneers, Global Business Network (GBN).

As a consultant, Nick has led a diverse range of strategy formulation and capability building projects, across multiple geographies and sectors, including banking, asset management, energy, technology and telecommunications. Nick has also helped corporate clients and global investors to better understand and manage key strategic and operational risk and advised governments / public sector organisations on industrial and economic policy development. Recent assignments have included:

- Enhancing team-based investment decision-making within institutional global asset management
- Upgrading leadership capability in wealth management
- Developing a focused and robust strategy to capture opportunities in IoT
- Developing strategic leadership capabilities in global banking and investment management
- Solving the challenge of managing the convergence of digital and analogue business models across multiple sectors
- Improving the awareness, understanding and management of strategic risk in consumer finance in China

Notable clients include, Barclays, Bank of America, BlackRock, BP, Citigroup, Crédit Agricole, Coutts, DMGT, Fidelity International, McLaren Applied Technology, RBS, Santander and Thomson Reuters.

A compelling speaker and world-class facilitator, Nick has shared his experience and expertise in a variety of settings. He has designed and led customised executive development programmes and is a guest lecturer at leading universities and business schools, including London Business School (LBS), Imperial College Business School, The Møller Centre, Cambridge University and INSEAD.

Nick holds a BSc (Hons) in Management Science and has completed executive education programmes in strategy, decision-making and the impact of big data at both LBS and Stanford University.

Nick is a Trustee of the educational charity, Ambition School Leadership and served as a Board Member of the Mayor of London's Enterprise Panel, tasked with developing an integrated economic growth strategy for the city.